

# APPLICATION FOR MEMBERSHIP 2011 / LIDMAATSKAP AANSOEK 2011

Valid 1 January 2011 – 31 December 2011



Please fax completed form to (013) 753 2986 or e-mail to [liaison@lowveldtourism.com](mailto:liaison@lowveldtourism.com)

## LOWVELD TOURISM

The Lowveld Chamber of Business & Tourism is a Section 21 Company with a Board of Directors, supported by the Mbombela Municipal Council and private sector establishments. It has two operational divisions, namely Lowveld Business & Lowveld Tourism. Each division has a Management Committee managing the day-to-day functioning of the organisation, while the Lowveld Tourism division is managed by a full time Manager. Lowveld Tourism markets local Business, accommodation establishments and tourism products to visitors and uses pro-active marketing tools to attract more tourists to the Lowveld, while endeavoring to increase the length of stay and tourism spend. Branches operate in Nelspruit CBD, White River, Sabie and Cape Town, with a satellite office in the Riverside Mall. Lowveld Tourism's primary objective is to provide information and to market the region as a preferred tourist and business destination.

Our Vision is for Lowveld Tourism to become a unified, relevant and representative entity for the Lowveld region of Southern Africa, that will seek to identify, develop and promote economic opportunities in the region and develop strong relationships in the Tourism Industry, locally, regionally and nationally. We strive to become the preferred provider for tourism services in the Lowveld Region and promote development of tourism, which are Government led, Private Sector driven and Community based.

### LOWVELD TOURISM - FEES\*\* / FOOIE\*\*

Category (No. of Employees)	Annual Membership Fee VAT Inclusive	
Entrepreneur (1 <sup>st</sup> year of business, SMME's and tour guides and Accommodation Establishments)	R 400.00	**R275.00 Joining Fee (incl VAT) Only applicable to new members

### Accommodation Establishments (fee per annum):

1-5 rooms	R 400.00	n/a *
6-10 rooms	R 630.00	R 905.00**
11-15 rooms	R 1,000.00	R 1,275.00**
16+ rooms	R 1,500.00	R 1,725.00**

### \*\*Other Tourism Product Owners (fee per annum):

#### Tour Operators / Travel Agencies / Restaurants & other

Category (No. of Employees)	Annual Membership Fee VAT Inclusive	Plus R275.00 (incl VAT) Joining Fee Only applicable to new members
1 – 3	R 627.00	n/a *
4 – 10	R 940.50	R 1,215.50**
11 – 30	R 1,495.00	R 1,770.00**
31 – 50	R 2 315.00	R 2,590.00**
51-300	R 3,135.00	R 3,410.00**
301+	R 7,775.00	R 8,050.00**

Now that you have applied as valuable member of Lowveld Tourism your company has the benefit of being listed on our website [www.lowveldtourism.com](http://www.lowveldtourism.com). The Business Chamber division of the LCBT, has a website of its own, which focuses more at providing information service provider in the general business arena. As an added benefit, could list your company on the LCBT website ([www.lcbt.co.za](http://www.lcbt.co.za)). The cost for this is only R150 per year extra and is only available for members who offer both tourism and business related services/products.

- Yes, I'd like to add this to my existing membership  
 No thank you

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Registered Name			
Trading as			
Website Address	www.		
<b>CONTACT PERSONS</b>			
Owner/s			
Telephone – Code		Office Number	
Fax Number		Cell Number	
E-mail address			
Reservations Staff			
Telephone – Code		Office Number	
Fax Number		Cell Number	
E-mail address			
Accounts Dept.			
Telephone – Code		Office Number	
Fax Number		Cell Number	
E-mail address			
VAT Number <b>NB!</b>			
Number of Rooms / Units			
<b>ADDRESSES</b>			
Postal Address		Physical Address	
Town		Town	
Postal Code		Postal Code	
Location/Directions			
<b>ACCOMMODATION TYPE</b>			
		<b>RATES</b>	
Backpackers / Youth Hostel	Bed & Breakfast	Camp Sites / Tented Camp	Up to R150 pppn
Camper / Caravan Rentals	Caravan Park	Farm / Home Stay	R150 – R250 pppn
Game Lodge	Golf Lodge	Guesthouse / Lodge	R250 – R350 pppn
Hotel / Motel	Selected Service Hotel	Resort	R350 – R450 pppn
Self Catering Chalets / Cottages	Self Catering Log Cabins	Other please specify –	R450 plus pppn
Secure Parking	TV in Rooms	Swimming Pool	Children

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Tourism Grading Council Of South Africa grading (if applicable)	★	★★	★★★	★★★★	★★★★★
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OTHER ATTRACTIONS; ACTIVITIES; SERVICES AND/OR FACILITIES							
Please make a comprehensive list of all facilities and services on offer, as well as attractions and activities that guests may participate in							

OTHER TOURISM PRODUCT OWNERS**:							
Shuttle Service		Taxi Service		Transfer Service		Car Rental Agency	
Airline		Charter Airline		Tourism Training Provider		Tour Operator – local areas only	
Tour Operator – provincial		Tour Operator – national		Tour Operator – international		Tour Guide – local areas only	
Tour Guide – provincial		Tour Guide – national		Tour Guide – international		Information Office	
Café / Coffee Shop / Tea Garden		Restaurant		Bar / Pub		Curios / Crafts	
Travel Agent		Attractions		Health & Wellness		Events / Conferences	
Adventure Activities		Cultural Activities		Other (specify)			

YOUR COMPANY'S BEE REQUIREMENTS	
1. Does your company have BEE partners?	
2. Is your company seeking BEE partners?	

FULL NAME		DESIGNATION	
SIGNATURE		DATE (YYYY-MM-DD)	

### Advantages of membership

- Members are invited to display their brochures at all Lowveld Tourism offices namely, LCBT House at Crossing Centre in Nelspruit, at Casterbridge Centre in White River, the Riverside Mall, The Grove Nelspruit and Cape Town. Riverside Mall, The Grove Nelspruit, Cape Town and Casterbridge are manned 7-days a week;
- Members are marketed to tourists and business people enquiring about the area;
- Preferred bookings are done with members of Lowveld Tourism;
- Members receive up to date information on new marketing opportunities;
- Regular Meetings are facilitated where members can network with product owners and service providers;
- Lowveld Tourism represents members at Trade Shows e.g. Indaba and Getaway;
- Lowveld Tourism members receive a free listing on our website, [www.lowveldtourism.com](http://www.lowveldtourism.com);
- Members receive the benefits of these actions through an increased flow of tourists to the region;
- The Lowveld Tourism offices in Nelspruit and Cape Town are accredited booking offices for South African National Parks, which brings additional spin-offs for members due to overflow reservations, also bookings of safaris and other activities or attractions.